RISING SOUTH LITERACY SCHOOL

In partnership with the Black Alliance of the South

Literacy Advancement • Youth Development • Violence Prevention

October 13, 2026

Dear Community Sponsor:

On behalf of Rising South Literacy School, a 501(c)(3) nonprofit organization dedicated to literacy advancement, youth development, and violence prevention, and in partnership with the Black Alliance of the South, we invite your organization to sponsor the Black Arts, Fashion, and Culture Festival.

WHY THIS FESTIVAL MATTERS

Huntsville's continued growth creates both an opportunity and a responsibility to build spaces where families can connect, celebrate their accomplishments, support local talent, and imagine a healthier future together. We believe art can influence culture, and intentional, positive culture can strengthen communities.

The festival turns that belief into action. Children, teenagers, and adults will experience Authors' Row, fashion and talent showcases, music, dance, literature, visual art, entrepreneurship, food vendors, community recognition, and family-friendly activities. Young people will meet authors, designers, artists, performers, and business owners who reflect their community and show them what is possible. Local creatives and entrepreneurs will gain meaningful visibility and support.

This work also supports violence prevention. Safer communities are built not only by responding to problems, but by investing in positive environments where people gather, create, build relationships, and feel seen. Together, we are creating an affirming, intergenerational space where stories are preserved, creativity is encouraged, and cultural pride is celebrated.

YOUR PARTNERSHIP CREATES IMPACT

Your sponsorship helps us keep admission free while providing safe activities for children, platforms for emerging talent, literacy promotion, support for authors and small businesses, and meaningful community recognition. Multiple sponsorship levels and opportunities are available, including sponsoring an experience or donating goods and services.

KEY WAYS TO SUPPORT THE FESTIVAL

SPONSOR AN EXPERIENCE	DONATE GOODS OR SERVICES	VOLUNTEER YOUR TIME
• Bouncy House; Huntsville Drumline • Youth Essay winners • Character Appearance; Balloon Artist or Face Painting, Horseback Riding • Bubble Station; Game or STEM Activity • Children's gift bags	• New or gently used books; • Door Prizes • Bottled water • STEM Activity Supplies • Financial gift toward the event • Host a Workshop	• Story-time Reading • Awards Committee service • Fashion-show participation • Guest Services

Sponsors receive recognition connected to the activity they support. Business logos may also be placed on sponsored bags, stations, or activities in the Children's Village.

WAYS TO DONATE

Credit/Debit Card:
https://square.link/u/kVFUMeX6
Cash App: $RisingSouth
PayPal: admin@risingsouthliteracyschool.org

SATURDAY, OCTOBER 24, 2026 | 2:00-6:00 P.M.
The Mansion on Blue Springs | 4001 Blue Spring Road NW | Huntsville, Alabama 35810

We would be honored to partner with you. Please review the accompanying sponsorship brochure and choose the opportunity that best reflects your organization's desired impact. Please contact us to discuss customized support.

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Thank you for helping us create more than an event - we are creating an environment where Black excellence can be seen, experienced, and shared.

REGISTER HERE

With Thanks,

Dr. Dedra Muhammad

Organization Founder

Rising South Literacy School

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